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**FOR IMMEDIATE RELEASE:**

March 15, 2007  
Edwardsville, IL 62025

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**Premier Bank Changes Name to TheEDGEBANK**

Kent Weber, President of Premier Bank of Jacksonville's Edwardsville Banking Center announced that Premier Bank's Edwardsville Banking Center has changed its tradename to TheEDGEBANK.

Mr. Weber stated "We are still a branch of Premier Bank of Jacksonville, and there has been no change in our ownership, management, or the staffing of our Edwardsville Banking Center. We are simply changing the "trade name" of our Edwardsville Banking Center from Premier Bank to TheEDGEBANK. The impetus for the trade name change was to eliminate some of the confusion surrounding the Premier Bank name. There are eighteen other banks throughout the United States using the Premier Bank name and it's hard to have a unique identity when eighteen other banks brand themselves as Premier Bank. TheEDGEBANK name and logo will hopefully reinforce the fact that we are a unique alternative in banking and that we are here to offer our customers *an EDGE* in banking."

TheEDGEBANK is a branch of Premier Bank of Jacksonville, and they have a new banking center under construction on Plum Street in Edwardsville. TheEDGEBANK is an independent community bank offering a full range of bank services out of their temporary banking center located in the Hyten Building on Troy Road in Edwardsville.

Further information regarding TheEDGEBANK can be obtained by contacting Mr. Weber at 618/659-0991, or via e-mail at [kweber@theedgebank.com](mailto:kweber@theedgebank.com). TheEDGEBANK also has a web site at [www.theedgebank.com](http://www.theedgebank.com).